

Contatta

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matteopagliarulo](http://www.linkedin.com/in/matteopagliarulo) (LinkedIn)
www.vrients.com (Company)

Competenze principali

Fashion
E-commerce
English

Languages

English (Full Professional)
French (Elementary)
Italian (Native or Bilingual)

Honors-Awards

2° Place "NEXT" Awards
1° Place "Youstartup!"
E-Commerce and fashion: The
Vrients.com example
Partire è' umano, ritornare e'
diabolico
Reach#1 (Il magazine di Richmond
Italia)

Matteo Pagliarulo

Digital Project Manager & Shareholder at Wanderlust Vision |
Global E-commerce Manager at Nio Cocktails | CEO & Founder at
Vrients.com
Milano

Riepilogo

Roads are endless and we know our starting points, never the point
of arrival. Innovation is a journey, not a destination.

Esperienza

NIO Cocktails

7 mesi

Global E-commerce Manager

aprile 2022 - Present (2 mesi)

Milan, Lombardy, Italy

Global Digital Shopping Experience Coordinator

novembre 2021 - aprile 2022 (6 mesi)

Milan, Lombardy, Italy

- Conversion Rate Optimisation (CRO)

- UX/UI design and optimisation complementary to the Search Engine
Optimisation (SEO) latest requirements

- A/B test design and scheduling coordination with the Digital Marketing
Director

- Manage and coordinate the development teams supporting them in order to
speed-up the resolution any eventual critical or blocking issue (HTML basic
support)

- Shopify+ multi instance back-end and front-end management (13 countries &
5 languages)

Wanderlust Vision

Digital Project Manager & Shareholder

febbraio 2021 - Present (1 anno 4 mesi)